

*"Why join the navy
when you can be
a pirate?"
- Steve Jobs*

boxfire marketing

Success begins with a single spark

812.381.3539

Services provided by *boxfire marketing*

• Complete Start-up Consulting •

From soup-to-nuts, we can help you get your business off the ground, whether you have unlimited capital or are on a shoestring budget. We can assist you in everything from properly registering your business with the appropriate agencies to setting up your computer system and establishing your chart of accounts.

• Website Design, Registration and Hosting •

Professional services include email and interactive site development. We custom design websites from the bottom up, meaning you won't get a cookie-cutter website. Our services include everything from custom artwork (including all the necessary images) to logo design and content creation. Along with professional web designers, we employ professional writers with decades of writing and editing experience.

• Commercial Printing •

If you can imagine it, we can get it printed. Business cards, notepads, fliers, stationery, envelopes ... every piece of paper you need for your business. And, we guarantee our prices will be at or below everyone else.

• Existing Business Consulting •

Even if you have a century-old business, you may need a fresh set of eyes to see things you can't - simply because you look at them every day. That's where we come in. We can, and will, help you jumpstart your business - with a minimum of expense.

• Corporate Training & Professional Development •

A lot of companies today are facing a crisis of confidence because of an internal culture lacking lateral thinking. The staff at *boxfire marketing* is expertly trained in presenting programs for your staff - be it five or 500 - to motivate a change in their thinking, and thus a change in their performance.

You tell us about your goals, and we will custom-tailor a staff presentation - including supplementary materials - to present to your company employees.

One (or more) of our professional motivational, marketing and/or business speakers will enthrall your staff and help you change the culture of mediocrity in which they now dwell.

• Press Releases •

With a creative staff who have spent most of their professional lives in the news and marketing businesses, *boxfire marketing* is your obvious choice for getting your message out. We will craft custom-written professional press releases upon request covering whatever topics you require. We can distribute them to local media outlets only, or we can literally blanket the entire country with your message - all for pennies per contact. And,

we won't just bulk-email them. We utilize the services of professional distribution services. This means if the messages are faxed, they are targeted to specific people at legitimate media outlets. If they are sent via email, they are guaranteed not to land in the 'spam' folder.

• Custom Vinyl Lettering and Design •

What better way to advertise your business than to turn your vehicle into a rolling advertisement? We can design, obtain and install vinyl lettering and graphics for you. Ranging from a simple logo on your back window, up to a full-color, full wrap for your entire car or truck; we can literally turn your car into a moving billboard. Just think about the number of people you pass on the highway everyday. Each one is your potential customer.

• Specialty Advertising •

Do you want pens with your name on them? We can do that. Pencils, t-shirts, hoodies, bumper stickers, hats, magnets, mouse pads, portfolios, jackets and gym bags ... you name it, and we can get your logo or message emblazoned upon it. We even have an avenue to place your logo and/or message on your very own special-label beverage containers. If you'd like to participate in a parade and throw candy, why not spend a few pennies more and get your name on every piece? We can even get your message on a pair of socks.

• Political Consulting •

We understand that all politics is local. We also understand the lay of the land when it comes to grassroots politics, both Democrat and Republican. We know if you are a local candidate for elected office, you probably don't have a lot of money to spend (since it is, in all likelihood, your money). We can design an entire campaign for you, including a web presence, social media, printed materials, speech writing and we'll even help you pick out the proper wardrobe for special events. We can give you the polish to push you over the top at the polls on election day.

• Advertising Consulting •

When it comes to putting an advertising plan together for your business, *boxfire marketing* can give you honest, accurate and professional advice because we don't work on commission. We're not trying to sell you ad space, so we can serve *your* real needs, not *our* need to make the mortgage payment. We can also design your advertisements and/or write your scripts for print, radio, television and internet advertising.

• Anything and everything else •

Just ask us, we have a way to help.

Call 812.381.3539 today for a complimentary consultation.